



## Customer Case Study

## Industry: Financial Services

### Primatics Financial Overview

Primatics Financial is a rapidly growing business consulting and technology solutions firm that offers services and software products to financial institutions and government agencies serving the financial services sector. They are based in McLean, Virginia and employ over 150 professionals in support of their two primary lines of business, Primatics Consulting and Primatics Systems.

Primatics Systems offers software product solutions, primarily addressing client needs in the areas of loan and security portfolio management. Primatics is widely recognized for its ability to combine innovation with extensive domain expertise – bridging the gap between data, analytics, accounting, and technology to deliver progressive, promising end-to-end solutions.

For more information see [www.primaticsfincial.com](http://www.primaticsfincial.com).

### Challenge

Primatics needed an analytic database that could improve query performance against financial account and transactional data that is updated via a monthly batch cycle.

They also wanted to decrease the application operating costs by shrinking disk footprint by use of a database with a high degree of data compression. The solution also needed to work well with the BI suite from Microstrategy.

### Solution

Primatics selected Infobright Enterprise Edition (IEE) due to its extreme data compression, which met their needs of reducing the hardware footprint. On average, Infobright customers see compression of 10:1 (raw data size to resulting size on disk).

Equally important selection criteria to Primatics were IEE’s fast query performance, ease of administration and affordable pricing.

“IEE’s extreme data compression capabilities combined with its high performing analytic engine, administrative simplicity and affordable pricing matches well with our requirements.”  
**Francis de la Cruz,**  
**technical lead at**  
**Primatics Financial**