



Customer Case Study

Industry: Gaming/Online Analytics

Overview

bwin Games AB is a leading developer of digital poker products and is a subsidiary of the bwin Group. The bwin Group has over 20 million registered customers in more than 25 core markets. On a number of different platforms, the Group offers sports betting, poker, casino games, fortune and skill games, as well as audio and video streams of top sporting events such as the German Soccer League.

Challenge

bwin Games develops and maintains the software for one of the world's largest poker networks, Ogame Network. bwin handles up to 45,000 concurrent poker players, with more than 10 million poker hands per day, over 70,000 deposits and withdrawals processed daily, as well as up to 6,000 financial transactions per second. As the amount of data generated by several million registered customers has increased, bwin Games required a cost-effective way to keep up with storage and processing demands.

Solution

bwin Games has deployed Infobright Enterprise Edition (IEE) to manage the increasing volume of data. IEE is enabling bwin Games to store and quickly mine terabytes of data, without putting a heavy burden on the company's hardware or administrative resources. With IEE in place, bwin Games is able to store up to a year of poker data, process more than half a gigabyte of information per day, and run detailed, real-time queries that enable the company to make quicker, well-informed business decisions.

The Infobright solution, which was successfully deployed at bwin Games in only a few hours, seamlessly integrates with the company's MySQL database from Sun Microsystems.

"IEE's compression capabilities are enabling us to store far more information than we could before, and we can run intensive queries in minutes instead of days – all with minimal set-up and administration needed.

We honestly didn't think this level of performance was possible, especially at such a reasonable price point. Infobright has delivered beyond our expectations."

Carl Klingberg, managing director of bwin Games