



COMPANY FACT SHEET

INFOBRIGHT, INC.

Infobright develops and markets a high performance, self-tuning analytic database specifically designed to support the growing need for analytics and business intelligence throughout the business world. This critical need for business intelligence, coupled with the dramatic growth of corporate data, has outpaced IT resources and budget within many companies. The Infobright® technology solves this problem by delivering a simple-to-manage, enterprise-class, highly scalable analytic database that offers the industry's lowest total cost of ownership (TCO). Well suited for both enterprises and as an embedded database within ISV and SaaS product offerings, Infobright's self-managing software reduces ongoing management by up to 90 percent and reduces TCO by 50% or more compared to alternative approaches.

In 2008 the company released the industry's first commercial open source analytic database software, and built a strong and growing open source user community and a rapidly-growing customer base.

Infobright's software is being used by both enterprises and ISV/SaaS vendors in online marketing, advertising and gaming, telecommunications, financial services, and other industries to provide rapid access to critical business data with unmatched operational simplicity.

THE INFOBRIGHT SOLUTION

Infobright is the high performance database for analytic applications and data marts, used by both enterprises and ISV/SaaS companies who need fast query response with unmatched administrative simplicity: no indexes, no data partitioning, and no manual tuning.

Infobright uses ***intelligence***, not hardware, to drive query performance:

- Creates information about the data upon load, automatically
- Uses this to eliminate or reduce the need to access data to respond to a query
- The less data that needs to be accessed, the faster the response

What this means to customers:

- No need to pre-plan queries, create indexes or tune for performance
- Ad-hoc queries are as fast as anticipated queries, so users have total flexibility
- Data compression of 10:1 to 40:1 that means a lot less storage is needed
- Queries that may take hours with other databases run in minutes; queries that take minutes with other databases run in seconds

Infobright offers an open source and a commercial edition of its software. Both products are designed to handle data volumes up to 50TB.

- Infobright Community Edition (ICE) – ICE is the first enterprise-class open source analytic database solution. It is ideally suited for users who want to easily implement and manage a scalable analytic platform but do not require ongoing support, a product warranty, or some of the value-add features of the Enterprise Edition. ICE is available for download at infobright.org, the home for the Infobright open source community.
- Infobright Enterprise Edition (IEE) – For those enterprises that need to do analytics on near real-time data or with more dynamic data (requiring faster loads and ability to insert/update/delete data), need ongoing technical support, product warranty and indemnification, and other services, IEE is the optimal choice. IEE is offered via an annual subscription. A free trial is available for download at Infobright.com.

EXECUTIVE LEADERSHIP

- Don DeLoach, President and Chief Executive Officer
- Susan Davis, Vice President, Marketing
- Paul Desjardins, Vice President, Business Development
- Laurence Gutcher, VP and Chief Financial Officer
- Dominik Slezak, Chief Scientist
- Bob Zurek, CTO and VP Product Management

KEY PARTNERS – Infobright is a key member of the growing ecosystem of open source business intelligence companies. Infobright has built strong partnerships that include joint development, product integration and joint sales and marketing with leading companies such as MySQL/Sun, Actuate/BIRT, Jaspersoft, Pentaho and Talend.

INVESTORS – Privately held, with investments from Sun Microsystems, Inc., Flybridge Capital Partners, RBC Ventures Partners.

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LOCATIONS – Corporate Headquarters in Toronto, Canada; Offices in Chicago and other sites across the US, UK and Poland.

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